

## For Immediate Release

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### MacDermid Printing Solutions Develops LUX Certification Program and Announces First Group

**Atlanta, Georgia – May 15, 2012:** MacDermid Printing Solutions announced today the creation of the LUX® Certification Program, an initiative whereby tradeshops and printers using the LUX Platemaking Process become officially certified through MacDermid. To achieve LUX Certification, a company must:

- Demonstrate proficiency and technical accuracy producing plates using the LUX Platemaking Process, and
- Show that it has been able to improve print quality and consistency through the application of the LUX Process.



Over the course of two weeks at drupa, 19 customers have been certified through the program. Fittingly, the first company to become LUX Certified was CSW, Inc., based in Ludlow, Massachusetts, USA. CSW played a key role in the testing the LUX Process and was the first customer to use LUX in commercial applications.

The first group of LUX Certified users is shown below. These users have demonstrated the ability to achieve maximum print effectiveness through the LUX Platemaking Process in live commercial print jobs. MacDermid expects to certify the rest of its 100+ installation sites in the coming months. The most up-to-date list of LUX Certified tradeshops and printers can be found on MacDermid's website at <http://printing.macdermid.com/cms/our-technology/lux-certification/index.shtml>.

## Tradeshops

### **Bülent Cliche & Graphics Co.**

Abdi İpekci Cd 1.  
Emintas Sanayi Sitesi  
No:158 / 206-211  
Turkey  
0 212 612 27 10  
[www.bulentklise.com.tr](http://www.bulentklise.com.tr)

### **Brandpack Australasia**

(A Div. of Colorpak)  
75 Woodlands Drive  
Braeside, VIC 3195  
Australia  
+61 3 9239 1300  
[www.colorpak.com.au/](http://www.colorpak.com.au/)

### **Clicheria Blumenau**

Rua Juliana Hilbert Cascaes Orleans/SC  
Brazil  
55 (47) 3323-8033  
[www.clicheriablumenau.com.br/](http://www.clicheriablumenau.com.br/)

### **CSW, Inc.**

45 Tyburski Road  
Ludlow, MA 01056  
United States  
800.800.9522  
[www.cswgraphics.com](http://www.cswgraphics.com)

### **Dixie Graphics**

636 Grassmere Park  
Nashville, TN 37211  
United States  
615-832-7000  
[www.dixiegraphics.com](http://www.dixiegraphics.com)

### **Excelencia en Prerensa Y Equipos de Conversión SA de CV**

Plasticos No. 25, Col.  
San Francisco Cuautlalpan, Naucalpan  
Estado de Mexico, C.P. 53370  
52-55-5208/0389

### **Independent Design & Graphics**

Unit 8/10 Straits Road  
South Granville, NSW, 2142  
Australia  
+61 2 9892 3977  
[www.idgraphics.com.au/](http://www.idgraphics.com.au/)

**Juarez y Juarez SA de CV**

Quetzal 1223, Col.  
Morelos  
Mexico  
33-3812-2976-3812-3193  
[www.juarezjuarez.com.mx/](http://www.juarezjuarez.com.mx/)

**Marge Industria de Matrices**

Rua Gal. Osvaldo  
Pinto da Veiga, 1718  
Brazil  
+55 048 3462 1002  
[www.marge.com.br](http://www.marge.com.br)

**OEC Graphics**

555 West Waukau Avenue  
Oshkosh, WI 54902  
United States  
920-235-7770  
[www.oecgraphics.com](http://www.oecgraphics.com)

**SGS Packaging Europe Ltd.**

Citadel Trading Park, Citadel Way  
Garrison Rd, Hull, HU9 1TQ  
United Kingdom  
01482 225835  
<http://www.sgsintl.com/>

**VCG Connect Limited**

Studios 2&3, Roach Bank Rd.  
Pilsworth, Bury, BL9 8RQ  
United Kingdom  
01617 969696  
[www.vcg-connect.com](http://www.vcg-connect.com)

## Printers

**Burgess Printing and Packaging**

65 Northgate Drive  
Thomastown, VIC 3074  
Australia  
+61 3 9205 8900  
[www.burgessprinting.com.au](http://www.burgessprinting.com.au)

**Canguru SA**

Av. Manoel Delfino de Feitas, 30  
Brazil  
+55 048 3461 9123  
[www.canguru.com.br](http://www.canguru.com.br)

**Clear Lam Packaging, Inc.**

1950 Pratt Boulevard  
Elk Grove Village, Illinois 60007  
United States  
847-439-8570  
[www.clearlam.com](http://www.clearlam.com)

**DS Labels**

28 Shirlow Street  
Marrickville, NSW, 2204  
Australia  
+61 2 9557 1926  
[www.dslabels.com.au/](http://www.dslabels.com.au/)

**Genflex Labeling Solutions**

3601 Southside Industrial Parkway  
Atlanta, GA 30354  
United States  
404-924-2463  
[www.genflexlabel.com](http://www.genflexlabel.com)

**Multibolsas Plásticas**

Camino Principal a Barron No. 48 Col.  
Benito Juarez Barron, Nicolas Romero  
Estado de Mexico, C.P. 54469  
52-55-2168-4900  
<http://www.multibolsasplasticas.com.mx/>

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Founded in 1922, MacDermid, Inc. is a privately-owned global specialty chemicals company serving the diversified needs of the Electronics, Industrial, Offshore and Printing industries. It employs over 2,000 people and is headquartered in Denver, CO. The Printing Solutions segment manufactures flexo printing plates and equipment for the package printing industry. For more information on the company, visit [www.macdermid.com/printing](http://www.macdermid.com/printing).